

Helping Adults Keep Kids Safe

Suggestions for Using this Resource Packet

Become Informed

Use the resources in this packet to learn the facts about healthy sexuality and child sexual abuse. Prepare yourself to talk effectively about healthy and unhealthy sexuality and the prevention of sexual abuse.

Communications Plan

Use the resources in this packet to develop a communications plan that includes—

- identifying your target audience or potential partners
- selecting the key message you want to communicate
- developing a strategy for delivering your message

Talking Points

Use the resources found in this packet as a source of topics for discussion at staff training, community meetings, parent support group meetings, or with specific audiences (schools, sports leagues, faith communities) or as story ideas with local media.

Public Education

Use the resources found in this packet as a source of handouts for distribution to parents and individuals at parent nights, community events, through media, etc.

Catalyze Change

Raising awareness and increasing knowledge are important, but they are not the end-all. For prevention to occur, some change must also occur. Social change is made up of many individual changes. The resources in this packet identify specific personal, organizational or community changes that have the potential to prevent child sexual abuse from ever happening.